
**A seriously
tasty treat
you'll love.**



Seriously, it's love at first Bite.

Looking for a snack that's both delicious and better for you?

Serious Fruit Choc Bites combine real frozen fruit with a rich choc coating, delivering the perfect balance of indulgence and guilt free snacking.

Available in **65g snack packs** for on-the-go cravings perfect for sharing, or indulging whenever cravings strike.

Designed to **boost sales** and **maximise profit**, our irresistible **Bites** are a **must-have for ice cream freezers**, convenience stores, supermarkets, and grab-and-go sections.

Utterly irresistible indulgence.

Serious Fruit Choc Bites perfectly balance real frozen fruit with a rich choc coating, delivering a delicious combination of indulgence and better-for-you snacking, ideal for any occasion.



The Bites range.

Made with **real frozen fruit** and coated in rich choc, our bite-sized treats offer a deliciously better alternative to traditional sugary snacks. Perfect for a mid-afternoon pick-me-up or a post-dinner treat, they're a guilt-free indulgence anytime.



Banana Bites 65g (36/CTN)

SERIOUS Banana Bites Convenience 65g
Supplier Code **2611**



Pineapple Bites 65g (36/CTN)

SERIOUS Fruit Pineapple Bites Convenience 65g
Supplier Code **2612**

Two delicious flavours, one convenient size.



Frozen fresh pineapple

Sweet pineapple slices with
a delicious choc coating



Frozen fresh banana

Sweet banana slices with
a delicious choc coating

65g convenience

The ultimate grab-and-go treat,
ideal for busy lifestyles and
impulse snacking.

On the go treats.

Serious Fruit Choc Bites are a delicious frozen fruit snack designed for ice cream and upright freezers. They blend indulgence with better-for-you ingredients, meeting the demand for smarter snacking.



Available in **65g** convenient packs, they're ideal for supermarkets, convenience stores, and service stations, perfect for on-the-go or at-home treats.

A Bite above the rest.



Real fruit choc dipped



Gluten free



Shelf ready units



Dairy free



Healthier frozen snack size



Innovative Snack

A guilt-free alternative to ice cream and sweets, with real fruit and rich choc.

Repeat Purchases

65g snack packs designed for high margins and repeat sales.

Retail Ready

Posters, countercards, and shelf-ready shippers, display in ice cream or upright freezers for POS.

contact us

Australia

Email: info@seriouslyhealthy.com.au

Ph: 1800 260 884



New Zealand

Email: info@serioussmoothies.co.nz

Ph: 0800 101 582

www.seriouslyhealthy.co.nz

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